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## STORE KEEPERS PLEASE NOTE

See Back Pages For Fast Selling Line of Packaged Bulbs and Flants

## Wholesale

 List
## Spring - 1936

# Headquarters for the Finest COMMERCIAL CUT•FLOWER DAHLIAS 

We have been able to develop the largest commercial Dahlia business in this country mainly because we refuse to promote or recommend any variety that has not aciually made gocd in a commercial way right here in the New York wholesale cut flower market.

With the hundreds of varieties that are yearly being added to a list that is already much too extensive, it is becoming mose difficult for the commercial grower, desirous of having the best, to make a selection without wasting much money and time in trying out a great many new kinds that turn out to be worthless for the purpose intended.

Don't throw away money and valuable time experi-menting-we have done that for you. Buy from this list and be sure.

Doz. 100
Avalon (Dec.) Mcdium size, pure yellow flower. Populai with commercial growers.\$1.25 $\quad \$ 8.00$

Barglad (Dec.) Bright scarlet of large size and other fine qualities...
$4.50 \quad 30.00$
[ylue Jersey. . This is a true sport of the wellknown Jersey's Beauty and has all of its fine traits. This lavender sport has developed with several growers so it will likely be offered under many different names, but we are calling it "Blue Jersey," by whici it is commonly known in the New York market. If you like Jersey's Beauty, you will also like this variety. We are the first to offer it at a popular price. Color is orchid-lavender .................. 2.25 $\mathbf{1 5 . 0 0}$


Doz. 100
Calvin Coolidge, Jr. (Dec.) Rose pink with salmen shadings and gold tips. A delightful combination of colors. Large flower on tall, stiff stem

Chemar's Eureka (Dec.) Medium size, flat flower that is excellent for make up work. Color is white with shadings of lavender that vary with weather conditions. Tall, wiry stems and profuse flowerer. ........ $2.25 \quad 15.00$

Chemar's Mastcrpicce (C.) Huge cactus of orchid pink. Tall, strong grower......2.25 $\quad 15.00$

Cigaretie (S. C.) Burnt orange with creamy white tips and splashes. Commercial gioweis legard it highly.

City of Trenton (Dec.) Combination of orange and red. Very large on fine, long stem

Buckeye Bride (Dec.) Geranium pink and soft salmon. Large flower on long stems. Good clean grower. One of the finest of the newer kinds. Flowers profusely all season . . . . . . . . . . . . . . . . . . . . . Each 80c., 5.00 35.00

## PLEASE $\mathcal{N O T E}$

To expediate the handling of the many semi-perishable bulbous items that cannot be properly stored under New York City conditions, we have moved our entire offices and warehouse to Hicksville, Long Island, where, in close proximity to our nurseries and growing stations, we have much better facilities for storaging and packing. This change will not interfere with our delivery schedule for, with frequent truck and train service, we are prepared for the prompt dispatch of all orders to any point.

# Walter J. Guille, Inc. 

Flower Bulb Specialists
Hicksville, Long Island, New York

Long Distance Phone: Hicksville 632
Doz. 100 $4.50 \quad 30.00$
Coquette (Dec.) Red and gold. Very thick and heavy flower on good stem
Dr. John Carman (Dec.) A massive flower with very broad petals. Color is Tyrian rose with silver tips. Heavy stems ......
Edna Ferber (Semi-Cactus). Large flowers of perfect form held high above the foliage on stiff stem. Color is a pleasing coral pink shading to old gold on petal tips....
Elkridge (Dec.) A pure white and one that promises to be popular as a cut flower. Attractive shape.
Elsie Burgess (Show). One of the old-time show Dahlias that refuses to yield to the newcomers. This past season it did exceptionally well in the market and growers who discarded it years ago now want it back. White base with lavender tippings. Profuse bloomer and splendid keeper $1.50 \quad 10.00$
Fort Monmouth (Dec.) Deep maroon with violet petal tips. Nicely formed flower of mammoth size. Good stem
$3.75 \quad 25.00$
Fort Washington (Dec.) Large flowers of deep maroon. Tall, strong grower.
$5.25 \quad 35.00$
Frances La Rocco (Dec.) This is the most popular light yellow variety for cut flower purposes. Long, strong stems and prolific.
$1.25 \quad 8.00$
Goodnight (Dec.) Deep, ox blood red and probably the finest in its color. Good market variety.
$5.25 \quad 35.00$
Jack Rose (Dec.) This fine old commercial red is about to pass out of the picture in favor of "La Toreador." We still have a limited stock
1.258 .00
Jane Cowl (Dec.) While this variety is not recommended for long distance shipping, it is without a peer when used by florists for their own trade. Its color-coppery yellow -and its splendid form and character, together with its large size and good growing qualities, makes it one of the most acceptable. It belongs in every Dahlia aception. It belongs in every Dahlia collection.
Jayseedee (Ball) A beautiful ball variety. Violet pink with deep red stripes. Free and continuous bloomer.
. 3.0020 .00
Jean Kerr (Dec.) The most popular commercial white and we are glad to have a larger supply this year for we have never had sufficient to take care of the demand. A medium size flower that is admirable for florists' work. Prolific bloomer with good stems and flowers that hold up well.
$1.50 \quad 10.00$
Jersey's Beacon (Dec.) Chinese red with lighter shadings on reverse side which give a beautiful two-toned effect. Large flower
Jersey's Beacon Ball (Ball) A fine ball Dahlia of the same color as Jersey's Beacon. Free flowering and good cutter. .. 1.50 10.00

Jersey's Beauty. (Dec.) This is still very much the favorite for florists' use and the acerage planted for this purpose is as great as all other varieties combined. Color is clear pink and the stems are long and stiff and the whole plant has a vigorous growth and freedom from many troubles
that attack other kinds. ... . Per $\mathbf{1 , 0 0 0} \$ 50.00$, $1.00 \quad 6.00$
For years A. Swenson \& Sons of Bellmore, L. I. have enjoyed the reputation of shipping the finest flowers of Jersey's Beauty that come into the New York market. By careful selection of the strongest plants and expert culture and care, they have developed a strain of this variety that is unparalleled. We are exclusive handlers of their total crop.

Jersey's Glory (Dec.) Orange and yellow. Large flowers of good form on long stems.

Jersey's Triumph (Dec.) Bright copper with salmon shadings. A beautiful cut flower and show variety.
$2.25 \quad 15.00$

Katherine Cole (Dec.) A very beautiful and striking combination of pink and cream.. $3 . \% 5 \quad 25.00$

Kemp's Violet Wonder (Dec.) A beautiful violet and the finest in this color. Very well regarded for all purposes.
$3.75 \quad 25.00$

Kentucky (Dec.) Also known as Orange Beauty. This is the salmon orange sport of Jersey's Beauty and it is well liked by all commercial men. We recommend it as being a very welcome addition to commercial or garden planting.
$1.90 \quad 12.50$

Kiss Me (Dec.) A beautiful bi-color variety of white and red that has impressed many local growers and is now one of the leading cut flower varieties with those that grow for the market.
$2.25 \quad 15.00$

La Toreador (Dec.) This is the leading commercial red variety. Medium size, flat flower of glowing deep red. Strong stem of medium length.

Lord Autumn (Dec.) This fine, new, large yellow promises to be among the leaders for garden and exhibition purposes.

Mabel Goodacre (Dec.) Beautiful rose pink. Splendid form and fine grower. . .......... $3.75 \quad 25.00$

Marshall's Pink (Dec.) This is a glorified Jersey's Beauty and when it is better known, it will rank among the top-notchers. For both garden and commercial use, it is flawless. Bright pink without shadings and a perfect form.
$1.90 \quad 12.50$
Maude Adams (Show). Small flowers, but very profuse bloomer and an old favorite market variety. Pink with white edge. .

Monmouth Champion (Dec.) A very large orange scarlet and profuse bloomer on long, stiff stems. Makes a beautiful easily grown plant that seems immune to all insect troubles.

Doz. 100
Mrs. A. E. Wheelcr (Dec.) Fuchsia red with purple shadings and silvery white on reverse side. Very good variety. .......

Mrs. Carl Salbach (Dec.) Pure lavender borne of long, strong, thin stems. .......
Mrs. I. de Ver Warner. This is still the favorite orchid lavender variety. While the bucoms are too soft for commercial use, it is variety that should be in every Dahlia garden.
$\$ 3.00 \quad \$ 20.00$

Nathan Hale. We continue to receive very favorable reports from many customers all cver the country to whom we have sold this variety. Coppery yellow and gold. A fine market variety.
New York Market. A flat decorative with shadings of light lavender and with excellent keeping qualities that make it a fine flower for florists' use.

Orangc Beauty. See Kentucky.
Omar Khayham (Dec.) A tall, vigorous grower with huge flowers of Chinese red and olange. One of the finest for the garden
Queen of the Gardens Beautiful (Dec.) Huge yellow and a good one for garden work.

Red Jersey (Dec.) A good commercial red with the same habit of growth as Jersey's Beauty.
Reseata (Dec.) A beautiful amber color overlaid with old rose. This is an excellent market variety and is one of the finest keeping kinds now being grown, having won prizes at several of the leading Dahlia shows where this quality was a factor. We can highly recommend it

Rose Fallon (Dec.) Old gold with rosy b enze shadings. Immense flower on very tall plant.
Sagamore (Dec.) Golden yellow and orange. F ee klocmer and good shipper. Favorite with commercial men.
Sagamore Gold (Dec.) A recent Long Island seedling that locks very good and has many fine qualities. It is larger and more brilliant than Sagamore. Deep orange cclor with golden caste.
$1.50 \quad 10.00$
$1.50 \quad 10.00$
$3.75 \quad 25.00$
$1.00-10.00$
$1.80 \quad 12.00$
$3.60 \quad 25.00$
$3.75 \quad 25.00$
$3.00 \quad 20.00$
$\qquad$
$1.90 \quad 12.50$

Salmon Supreme. (Dec.) Shadings of salmon, orange and pipk. Very vigorous and free flowering.
$2.25 \quad 15.00$

Satan (S. C.) One of the most prominent
of the newer introductions. Enormous,
shaggy flower of flame red with gold
centre. Tall strong plants

$8.00 \quad 60.00$

The World (Dec.) Purple with silver on reverse of petals. Dwarf grower but desirable for unusual color combination.
$3.00 \quad 20.00$


| Treasure Island (Dec.) Apricot and salmon |
| :--- |
| gold. Huge flowers of fine appearance . . |
| $\mathbf{3 . 7 5}$ |$\quad 25.00$

$\begin{array}{lllll}\text { Watehung Chief (Dec.) A fine combination of } \\ \text { Autumn shades . . . . . . . . . . . . . . . . . . . } & 2.25 & \mathbf{1 5 . 0 0}\end{array}$
White King. (Dec.) Here is the white Dahlia that the trade has long awaited. It is a sport of Frances La Rocco and its distribution has been confined to a few New York growers who have done exceedingly well with it in this market. It is the outstanding white for cut flower growers and all should have it
$3.00 \quad 20.00$
White Swan (Dec.) The old-fashioned white that is still liked by a great many
1.258 .00

White Wonder (Dec.) One of the best of the newer pure whites. Strong grower and free bloomer
$5.25 \quad 35.00$

York \& Lancaster (Dec.) This is our choice of the finest of the newer combination white and red varieties. It never fails to attract attention wherever grown or shown. We recommend it for both garden and cut flower use. Bright red with white petal tips

## POMPON DAHLIAS ARE IN GOOD DEMAND



See back pages for Dahlia and other packages.

There is a keen revival of interest in the dainty Pompon varieties. Florists are appreciating their value in basket and make-up work and Dahlia lovers want them in their gardens. We are offering an outstanding variety in each of the leading colors and combinations and all at popular prices.


Note: You may deduct $5 \%$ when cash accompanies order.


Betty Nuthall. Vivid salmon--orange to yellow at the throat and having a carmine margin. Tall spike bearing about twenty or more buds with many open together. A very showy variety.
1st Size . . . 35c per doz., $\$ 2.50$ per 100, $\$ 21.00$ per 1000 2nd Size .... 30c per doz., $\$ 2.10$ per 100, $\$ 17.00$ per 1000
Byron L. Smith. Lavender, oddly blended with blue, yellow and white. A very striking and beautiful color" combination.
1st Size . . . 30c per doz., $\$ 2.15$ per $1 C 0, \$ 18.00$ per 1000 2nd Size . . . 25c per doz., \$1.75 per 100, $\$ 14.50$ per 1000

Carmen SyIva. This looks like the best bet for a commercial white. Has light pink markings under certain weather conditions. We recommend it.
1st Size . . . 35c per doz., $\$ 2.40$ per $100, \mathbf{\$ 2 0 . 0 0}$ per 1000 2nd Size . . . . 30c per doz., $\$ 2.00$ per 100, $\$ 16.00$ per 1000

Chicago White. Popular white variety with small lavend'er blotch on lower petal.
1st Size. . . 30c per doz., $\$ 2.00$ per 100, $\$ 15.00$ per 1000 2nd Size....25c per doz., $\$ 1.50$ per 100, $\$ 12.00$ per 1000

Crimson Glow. Bright crimson. Tall, strong grower with well placed florets.
1 st Size. . . 30 c per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size....25c per doz., \$1.60 per 100, \$13.00 per 1000

Dr. ${ }^{\text {F. E. Bennett. This is the accepted commercial }}$ Ieader among red varieties. Heavy, well shaped snike with many open at the same time. Large, briliiant scarlet. Extra fine.
1st Size. . . 35c per doz., $\$ 2.50$ per 100, $\$ 21.00$ per 1000 2nd Size....30c per doz., $\$ 2.10$ per $100, \$ 17.00$ per 1000

Early Sunrise. Salmon-scariet. An enormous flower on a well-shaped spike. Extremely early.
1st Size....30c per doz., $\$ 2.10$ per 100, $\$ 1 \% .50$ per 1000 2nd Size....25c per doz., $\$ 1.70$ per 100, $\$ 14.00$ per 1000
E. J. Shaylor. Deep rose with darker shadings. Large flowers and tall stem. An old favorite.
1st Size. . . 30c per doz., $\$ 2.00$ per 100, $\$ 15.00$ per 1000 2nd Size....25c per doz., $\$ 1.50$ per 100, $\$ 12.00$ per 1000

# GLADIOLUS for Forcing and Outdocr Planting 

With the introduction into commercial channels of some beautiful new kinds and with the elimination of thrip by all careful growers, Gladiolus have resumed their place as our most popular Summer cut flower. This past saason good blooms of the better varieties commanded prices which showed the growers a profit and the interest in bulbs is now greater than it has been for several ycars. For garden planting there is also a keen revival in demand which retailers should prepare for. We suggest you order early, for the bulb supply is very definitely on the short side and we further suggest you include in your plantings the newer kinds that we offer-for they have all proved their value.

Evelyn Kirtland. Light rose pink with darker margin. A splendid variety and very popular with florists.
1st Size. . . 30c per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size. . . 25 c per doz., $\$ 1.65$ per 100, $\$ 13.00$ per 1000

Giant Nymph. Many growers have just begun to appreciate the beauty and other qualities of this Gladiolus, which today ranks as one of the most popular of all commercial kinds. Color is clear pink with creamy vellow throat. Robust grower and fine commercial kind.
1st Size. . . 30c per doz., $\$ 2.10$ per 100, $\$ 17.50$ per 1000 2nd Size. . . 25 c per doz., $\$ 1.70$ per 100, $\$ 14.00$ per 1000

Golden Dream. Extremely tall yellow and one of the best available in this shade.
'st Sỉe. . . 30c per doz., $\$ 2.00$ per 10c, $\$ 16.00$ per 1000 2nd Size. . . 25 c per doz., $\$ 1.65$ per 100, $\$ 13.00$ per 1000
Golden Measure. Large, tall spike of light yellow. The shape is not particularly good, but some like it for its size and color.
1st Size . . . 35c per doz., $\$ 2.40$ per $100, \$ 20.00$ per 1000 2nd Size. . . 30c per doz., $\$ 2.00$ per 100, $\$ 16.00$ per 1000

Hallev. Salmon pink. Its extreme earliness combined with its good growing qualities and fine form makes it still one of the most popular for florists.
1st Size. . . 30c per doz., $\$ 2.00$ per 100, $\$ 16.00$ per 1000 2nd Size. . . 85 c per doz., $\$ 1.65$ per 100, $\$ 13.00$ per 1000
Herada. Pure mauve. Large, well formed spike and a particularly popular garden variety.
1st Size. . . 30c per doz., $\$ 2.10$ per 100, $\$ 17.00$ per 1000 2nd Size....25c per doz., $\$ 1.70$ per 100, $\$ 13.50$ per 1000
Le Marechal Fech. Light flesh pink. Large, individual flowers.
1st Size....30c per doz., $\$ 2.00$ per 100, $\$ 16.00$ per 1000 2nd Size. . . 25 c per doz., $\$ 1.65$ per $100, \$ 13.00$ per 1000
Los Angeles. Bright pink with small orange carmine markings in throat. Probably the most popular of the light pink varieties.
1st Size....30c per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size. . . 25 c per doz., $\$ 1.65$ per $100, \$ 13.00$ per 1000
Minuet. This new, light lavender variety has at once been accepted as a very welcome addition to the florists list. Large, well-shaped florets, on tall, strong spike. Especially beautiful when forced. Everyone should have it.
1st Size. . . 5 ec per doz., $\$ 3.15$ per $100, \$ 26.00$ per 1000 2nd Size. . . 35 c per doz., $\$ 2.40$ per $100, \$ 20.00$ per 1000
Mrs. Dr. Norton. A beautiful combination of pink, lavender and yellow that is not found in any other variety. Very beautiful and much liked.
1 st Size....35c per doz., $\$ 2.50$ per $100, \$ 21.00$ per 1000 2nd Size. . . 30c per doz., $\$ 2.10$ per 100, $\$ 17.00$ per 1000

GLADIOLUS (Continued)
Mrs. F. Pendleton. This variety still ranks as one of the most popular. Rose pink with blood red blotch on lower petals. Fine cutter and shipper and altogether one of the finest.
1st Size . . . 30 30 per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size . . . . 25 c per doz., $\$ 1.65$ per 100, $\$ 13.00$ per 1000
Mrs. Francis King. Flame scarlet; tall, straight stems. Still in demand commercially as one of the best reds, 1st Size . . . 30'e per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size . . . . 25c per doz., $\$ 1.65$ per $100, \$ 13.00$ per 1000
Mrs. Leon Douglas. Exceptionally strong grower having wide leaves and heavy spikes and flowers. Watermelon pink with specks of crimson, Somewhat soft but otherwise very good.
1st Size . . . 30 c per doz., $\$ 2.10$ per $100, \$ 17.50$ per 1000 2nd Size . . . 25e per doz., $\$ 1.75$ per $100, \$ 14.00$ per 1000
Mrs. W. H. Phipps. Large, fine salmon pink and a real beautiful variety. For garden work, it makes an exhibition flower that is hard to beat
1st Size . . . 35c per doz., $\$ 2.50$ per $100, \$ 21.00$ per 1000 2nd Size .... 30c per doz., $\$ 2.10$ per $100, \$ 1 \% .00$ per 1000
Orange Queen. Orange yellow. Very easy to force and one of the earliest when planted outdoors. Small, individual florets with hood.
1st Size . . . 30'c per doz., $\$ 2.00$ per 100, $\$ 16.00$ per 1000 2nd Size . . . 25c per doz., \$1.60 per 100, \$13.00 per 1000 Peace. Large, tall white with purple throat. Very late 1st Size . . . 30'c per doz., $\$ \mathbf{\$ . 0 0}$ per 100, $\$ 16.00$ per 1000 2nd Size . . . . 25c per doz., $\$ 1.60$ per 100, $\$ 13.00$ per ic00
Pfitzer's Trium h. Large, wide orange scarlet flowers which open flat against a tall spike. The individual flowers measure 6 in. across. Very fine.
1st Size . . . . 35e per doz., $\$ 2.50$ per 100, $\$ 21.00$ per 1000 2nd Size .... 30c per doz., $\$ 2.10$ per 100, $\$ 17.00$ per 1000 Picardy. This new variety is a real beauty. When grown outdoors, the color is pink with coral shades and when forced it is a pure clear pink. The individual florets are immense and there are several open at the same time
which makes the whole spike very handsome and therc is nothing to compare with it in any other variety Everyone should have this beautiful new kind
1st Size. . . 75 c per doz., $\$ 5.00$ per $100, \$ 40.00$ per 1000 2nd Size . . . . 60c per doz., $\$ 3.50$ per 100, $\$ 30.00$ per 1000
Rose Ash. Rich old rose overlaid with pink and red. An odd and beautiful color
1st Size . . . 40e per doz., $\$ 2.60$ per 100, $\$ 22.00$ per 1000 2nd Size . . . . 30c per doz., $\$ 2.10$ per $100, \$ 17.50$ per 1000
Schwaben. Large pale yellow with red blotch. This old favorite is now in short supply and it looks as though it is going to pass out of the picture.
1st Size . . . . 30c per doz., $\$ 2.10$ per $100, \$ 17.00$ per 1000 2nd Size . . . . D.5c per doz., \$1.65 per 100, \$13.50 per 1000
Souvenir. Because there is no other acceptable true yellow variety, "Souvenir" continues very popular. Small individual flowers well spaced on tall, straight spike and a true yellow. Flowers invariably command a good price.
1st Size . . . 30c per doz., $\$ 2.00$ per $100, \$ 16.00$ per 1000 2nd Size . . . 25c per doz., $\$ 1.60$ per 100, $\$ 13.00$ per 1000
Virginia. Intense scarlet noted for its earliness and large open flowers which face one way. The pleasing shade and shape of this variety makes it one of the most ronular. Dwarf grower.
1st Sizc . . . 30c per doz., $\$ 2.10$ per $100, \$ 1 \% .00$ per 1000 2nd Size . . . 25 c per doz., $\$ 1.65$ per $100, \$ 13.50$ per 1000
Wilbrinck. Lavender pink with yellow blotch. Very early and conscquently a good market variety
1st Size . . . 30c per doz., $\$ 2.15$ per 10c, $\$ 18.00$ per 1000
2nd Size . . . 25 e per doz., $\$ 1.65$ per $100, \$ 13.50$ per 1000
Exhibition Mixture. An assortment made up of the largest and finest varieties.
1st Size . . . 30c per doz., $\$ 2.00$ per $100, \$ 15.00$ per 1000 2nd Size . . . . 25e per doz,, $\$ 1.50$ per 100, $\$ 12.00$ per 1000
Standard Mixture. The well known named varieties are well represented in this fine mixture
1st Size ... 25e per doz., $\$ 1.50$ per 100 , $\$ 12.50$ per 1000 2nd Size . . . . 20c per doz., $\$ 1.25$ per 100, $\$ 10.00$ per 1000
Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate

## GLADIOLUS PICARDY

Is such an outstanding variety that it soon promises to outrank in popularity any other kind. Added to its other fine qualities of size and color it is also an excellent grower and flowers profusely from smaller size bulbs. Every grower should have it. In addition to the larger size bulbs offered elsewhere on this page we can supply.

No. 3 per $1 \mathrm{C} 0, \$ 2.00$; per $1000, \$ 16.00$
No. 4 per 100, 1.60; per 1000, 13.00
No. 5 per $100, \mathbf{1 . 4 0}$; per 1000 , $\mathbf{1 0 . 0 0}$
No. 6 per $100, \mathbf{1 . 0 0}$; per 1000 , 8.00

## AMARYLLIS HALLI

## (Lycoris squamigera)

The bulb produces its foliage in Spring which is followed by a tall lavender spike of beautiful flowers in Midsummer.
$\$ 1.00$ each, $\$ 10.00$ per doz., $\$ 75.00$ per 100

## AMARYLLIS-Giant Hybrids

## A Specialty With Us

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis For years we have aided in their development and have started many concerns selling them-and we never get an unfavorable report.

For house culture, the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. Large display card with every order. Every storekeeper should feature them.

## GIANT HYBRIDS-In mixed colors

Ranging from pure white through the various pink shades to deep red,

|  | Doz | 100 | 1000 |
| :---: | :---: | :---: | :---: |
| $21 / 2$ to 3 in . | \$2.00 | \$12.50 | \$120.00 |
| 3 to $31 / 2 \mathrm{in}$. | 2. 40 | 15.00 | 140.00 |
| $31 / 2$ to 4 in . | 3.20 | 20.00 | 185.00 |
| 4 in . and up | 4.50 | 28.00 | 250.00 |

## Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do no retail business. This list cancels all previous quotations. Prices as quoted are f.o.b. Hicksville, N. Y. and include packing. Terms are less $5 \%$ for cash with order or net 60 days, less $2 \%$ in ten days, on approved credit.

## Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expresser or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.


Begonia-Tubarous Rooted
CALADIUM ESCULENTUM (Elephants-ear)
A splendid plant with tropicallike foliage for border groups, lawn specimens, but most frequently used with Camnas and plants of similar nature for Summer flowering beds. The massive size and bright appearance of the leaves (which resemble an elephant's ear') are most striking, either when used alone or as a background for other flowering plants.

$$
\begin{array}{rcr}
\text { Doz. } & 100 & 1000 \\
\$ 0.50 & \$ 2.75 & \$ 22.00 \\
.60 & 3.50 & 30.00 \\
1.00 & 6.00 & 55.00
\end{array}
$$

## BEGONIAS--Tuberous-rooted

For outdoor Summer planting in semi-shaded locations, this is a beautiful and easily grown subject and one that will provide "something different." It also makes an exceilent pot plant. Free display card for counter sales.
Single. Separate colors: White, Red, Pink, Orange, Yellow.
1 to $11 / 2$ in. .......... $\$ 1.00$ per doz., $\$ 6.50$ per 100 , $\$ 55.00$ per 1 C 00
$11 / 2$ to 2 in. ............ 1.75 per doz., 12.50 per 100, 105.00 per 1000 Double. Separate colors: White, Red, Pink, Oange, Yellow.

1 to $11 / 2$ in. .......... $\$ 1.00$ per doz., $\$ 7.00$ per $100, \$ 50.00$ per 1000
$11 / 2$ to 2 in. ......... 1.80 per doz., 13.00 per 100, 110.00 per 1000 Single Crested. Separate colors: White, Red, Pink, Orange, Yellow. 1 to $11 / 2$ in. ........... $\$ 1.15$ per doz., $\$ 7.50$ per 100, $\$ 65.00$ per 1000
$11 / 2$ to 2 in . .......... 2.00 per doz., 14.00 per 100, 115.09 per 1000
Double Crested. Separate colors: White, Red, Pink, Ciange, Yellow.
1 to $1 \frac{1}{2}$ in. ........... $\$ 1.15$ per doz., $\$ 7.50$ per $100, \$ 6 \tilde{5} .00$ per 1000
$1 \frac{1}{2}$ to 2 in . .......... 2.00 per doz., 14.00 per 100, 115.00 per 10.00

## CANNAS

Cannas are the showiest of all Summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers. Our roots are strong clumps, 2- to 3-eye divisions. Display cards for leading kinds.

|  | 100 | 1000 |
| :---: | :---: | :---: |
| Candelabra. Orange scarlet | \$4.25 | \$35.00 |
| City of Portland. Glowing pink | 4.75 | 40.00 |
| Crimson Bedder. Deep crimson | 2.75 | 22.50 |
| Eureka. White | 3.30 | $27.50{ }^{\circ}$ |
| Hungaria. Deep rose | 3.35 | 28.00 |
| King Humbert Red. Orange scarlet | 3.00 | 25.00 |
| King Hiumbert Yellow. Golden yellow, spotted red | 3.00 | 25.00 |
| Mme. Crozy. Vermilion scarlet | 2.75 | 22.50 |
| Mrs. Alfred Conard. Salmon pink | 3.60 | 30.00 |
| Orange Bedder. Bright orange suffused with sca | 3.00 | 25.00 |
| Richard Wallacs. Light yellow | 2.75 | 22.50 |
| Rosea Gigantea. Soft rose pink | 3.60 | 30.00 |
| The President. Red | 3.00 | $25.00^{\circ}$ |
| Venus. Bright rose pink, cream border | 2.75 | 22.50 |
| Wintzer's Colossal. Vivid scarlet | 2.65 | 22.00 |
| Wyoming. Orange flowers with purple foliage | 2.75 | 22.50 |

## CALADIUMS

## FANCY-LEAVED

The large, brilliant colored leaves that these bulbs produce make an unequaled display for the Summer garden. As a pot plant for florists' use there is no better Summer subject.
Named Varieties. A collection of 5 named kinds which includes all of the best forms and richest colorings.


## CINNAMON VINES

A fine perennial climber with Ivylike leaves and sweetscented flowers.
Per doz. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .

## BLEEDINGHEART

## DICENTRA

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fernlike appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order-always in popular demand.

LARGE FIELD CLUMPS:
$\$ 3.00$ per doz. $\$ 20.00$ per $100 \quad \$ 180.00$ per 1000
Wrapped Divisions (See page 12)

## GLOXINIAS

For Summer pot plants, Gloxinias have no rivals. They require rather expert care to bloom them properly, but are well worth the effort.
The bulbs are available in separate colors and mixed.

|  |  |
| :---: | :---: |
|  |  |

## HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 and 4 feet high and with drooping, Hyacinthlike white bells. They make a long and good showing when planted in borders.

3 in . and up ...... $\$ 1.25$ per doz., 6.50 per 100, 75.00 per 1000

## ISMENE CALATHINA

This bulb makes an Amaryllis-like growth and produces in early Summer a white, trumpet-shaped flower resembling a large Daffodil. Sweet-scented.
Per doz. ..... \$1.25

Per 100

. 5.00

## JAPANESE IRIS

We are convinced that Japanese Iris offer one of the biggist dollar's worth of garden beauty in the whole floral list. They are easily handled and once established, provide a yearly wealth of beauty with little care or attention other than to keep otler plants from crowding them out. They have large, overlapping petals in a wide range of colors and when in seasoin, challenge every other flower in the garden.

| Betty $\mathbf{F}$. Holmes. An enormous new double white t measures 1 ft . across. The finest of all whites. |  | \$25 |
| :---: | :---: | :---: |
| Gold Botnd. A creamy white variety with six pet | 0 | 10.00 |
| Relene Van Siebold. Reddish pink with white stripe Unusual color combination. | 1.50 | 10.00 |
| Mahogany. Velvety crimson purple. Six large round ptals. | 1.85 | 12.50 |
| Mount Chester. Light blue with white stripes. Six petals | 1.50 | 10.00 |
| Orioie. Deep red and very striking. Six petals. | 1.85 | 12.50 |
| Pramid. Six large petals of royal purple centre and ra ating line of yellow. | 1.50 | 10.0 |
| Topaz. Pearl white with topaz shadings. Six |  | 10.00 |
| Victor. Silvery white with splashes of ultramarine Six petals. |  |  |

Betty F. Holmes. An enormous new double white that often
Doz. 100
measures 1 ft . across. The finest of all whites. .....
Gold Botind. A creamy white variety with six petals. $\begin{array}{ll}.60 & \$ 25.00 \\ 1.50 & 10.00 \\ 1.50 & 10.00 \\ & \\ 1.85 & 12.50 \\ 1.50 & 10.00 \\ 1.85 & 12.50 \\ 1.50 & 10.00 \\ 1.50 & 10.00 \\ 1.85 & 12.50\end{array}$


Gloxinia

## GERMAN IRIS

An assortment of some of the finer new kinds.


## OXALIS

These bulbs make delightful border plants. They have Cloverlike foliage and are a mass of blooms all Summer. Deppei .......................... . . . White Lasiandra . . . . . . . . . . . . . . . . Rosy pink Shamrock Deep pink Per doz. . $\$ 0.20$
Per 100
1.25

Per 1000
10.00

Seedling Hybrids. Everyone is beautiful and no two are alike. In this mixture you stand a good opportunity of getting an unusual prize winning variety of great value. Exceptional value. $1000 \$ 50.00$
$.85 \quad 6.00$


Montbretia

## MONTBRETIAS

You will find that limited planting of these will give you something unusual in a graceful Summer cut flower.

Doz. 1001000
Aurantiaca. Orange yellow . . . . . . . . . . . . . . . . . . . . . . . $\$ 0.60$ \$3.60 $\$ 30.00$
Fire King. Red
Germania. Red and yellow
Golden West. Golden yellow
King Edmund. Fine large yellow
Talisman. Dark scarlet. .
Fine Mixture.
$\begin{array}{lll}.60 & 3.90 & 32.50\end{array}$
$\begin{array}{lll}.60 & 3.90 & 32.50\end{array}$
$\begin{array}{lll}.85 & 4.80 & 40.00\end{array}$
$\begin{array}{lll}.90 & 5.10 & 42.50\end{array}$
$\begin{array}{lll}.85 & 4.20 & 35.00\end{array}$
$\begin{array}{lll}.50 & 3.00 & 25.00\end{array}$

## TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" on account of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the Summer garden and produces a continuous profusion of flowers.
Pfitzeri. Flame red color. Flowers late August and September.
Per doz
Per 100
$\$ 1.00$
Per 100 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 00
Per 1000 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 55.00
Pfitzeri magnifica. This is a glorified variety of Pfitzeri. It is a
strong grower, has more plants per flower, and the flower heads are
larger and longer than the old type. It is a decided improvement.
Per cioz.
. 82.00
Per 100
1400
Early Hybrids. These range in color from milk white to deepest orange.
Per doz. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1.25
Per 100 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 8.00
Per 1000
. 7.00

## TUBEROSES



Tuberose

Lovers of the old-fashioned gardens always like to include Tuberoses in their general collections and these bulbs therefore retain their sld popularity from year to year. A deliciously fragrant flower and an exceptional favorite among Summer plants-grows 2-3 feet high, with waxy, white flowers in a compact spike.

## DWARF PEARL

|  | Doz. | 100 | 1000 |
| :---: | :---: | :---: | :---: |
| Double, 3-4 | \$0.25 | \$1.25 | \$10.00 |
| Double, 4-6 | . 50 | 2.50 | 22.50 |
| Double, 6-8 | . 75 | 5.00 | 45.00 |
| MEXICAN |  |  |  |
|  | Doz. | 100 | 1000 |
| Single | \$0.50 | $\$ 3.00$ | \$25.00 |

## TIGRIDIA PAVONiA

There are few subjects that can compare with Tigridias for brilliancy of color. Several flowers are produced to the stalk and this provides a continuity of beauty over a long period.
Per doz. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 10.00
Per 100 . . . . . . . . .

## HARDY LILIES

These aristocrats of the summer garden are now within the reach of everyone's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects.

## LILIUM AURATUM (Goldband)

A tall, noble Lily, growing 4 to 6 feet high. Its huge flowers are white with red spots and a golden rib down the center of each petal.

| 7-9 in., $250{ }^{\circ}$ bulbs to case | \$1.00 | \$7.00 | \$15.00 |
| :---: | :---: | :---: | :---: |
| 89 in., 180 bulb? to case | 1.35 | 9.00 | 15.00 |
| 9-11 in., 125 bulbs to case | 2.10 | 14.00 | 15.00 |
| 11-13 inl., 90 bulbs to case | 2.50 | 16.50 | 15.00 |

## LILIUM CANDIDUM (Madonna Lily)

One of the most beautiful and popular of all Hardy Lilies. We are direct importers from prominent French growers.

|  | Doz. | 100 | 1000 |
| :---: | :---: | :---: | :---: |
| 20 22 ctm. southern grown | \$1.00 | \$6.50 | \$63.50 |
| 24-26 ctm., northern grown | 1.80 | 12.00 | 100.00 |
| $26-28 \mathrm{ctm}$., northern grown | 2.10 | 14.09 | 115.00 |
| 2830 ctm ., northern grown | 2.50 | 16.75 | 140.00 |
| 30 ctm., northern grown | 3.00 | 19.00 | 160.00 |

## LILIUM HENRYI

A very tall, robust grower bearing yellow flowers with lighter stamens.
$7-9$ in., 250 bulbs to case $8-10$ in., 180 bulbs to case 9.11 int., 125 bulbs to case

| Doz. | 100 | Case |
| :---: | :---: | :---: |
| $\$ 1.25$ | $\$ 8.00$ | $\$ 16.00$ |
| 1.80 | 12.00 | 17.00 |
| 2.10 | 14.00 | 16.09 |

Doz. 100 Case
$\$ 1.20$ \$8.00 \$16.00 $\begin{array}{lll}2.10 & 14.00 & 16.03\end{array}$

## LILIUM REGALE

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doinguniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely frag:ant and flowers in June.

|  | Doz. | 100 | 1000 |
| :---: | :---: | :---: | :---: |
| 6-8 in. | \$1.00 | \$6.50 | \$55.00 |
| 7-9 in. | 1.35 | 9.00 | 75.00 |
| 3-10 in. | 2.25 | 15.00 | 125.00 |
| 10 in . $\mathrm{u}_{\mathrm{p}}$ | 3.00 | 20.00 | 175.00 |

## LILIUM RUBRUM

A Japanese Lily, growing 3 to 4 feet high with large open flowers of carmine-pink with crimson spots. Doz. 100 Case
$7-9$ in., 250 bulbs to case.......... . $\$ 1.10$ \$7.50 $\$ 16.00$ 89 in., 200 bulbs to case . . . . . . . . . . . . $1.35 \quad 9.00 \quad 16.00$ $9-11$ in.. 140 bulbs to case . . . . . . . . . . . . $2.10 \quad 14.00 \quad 16.00$ 11-13 in., 90 bulbs to case .......... $2.7517 .50 \quad 16.00$

## LILIUM TIGRINUM--Single (Tiger Lily)

Orange-yellow with black spots. A great favorite that gives splendid results, without much coddling, and quickly increases into large clumps or colonies in the hardy border.

$$
\text { Doz. } 100 \quad 1000
$$

Price

## PEONIES

Albatre. A fine white with nice form and substance
Couronne d'Or. White with yellow tints. Center petals edged with carmine. Large flower. Good keeper. Late ................ Duchesse de Nemours. Sulphur-white with green reflex. Fine form and beautiful flower
Edulis Superba. Favorite light pink for commercial growers
Eugene Verdier. Hydrangea-pink with deeper center and crimson spots
Felix Crousse. Rich red and the most popular one of this color
Festiva Maxima. Pure white with crimson markings on center petals. The most popular white
Floral Treasure. A very free flowering sheilpink variety
Karl Rosenfield. Very large, early red. Strong grower, tall and free flowering
Madam Forel (Crousse). Bright deep pink with silvery reflex

Doz. 100
$\$ 2.00 . \$ 15.00$
$2.25 \quad 16.00$
$2.00 \quad 15.00$
$1.75 \quad 12.00$
$2.00 \quad 15.00$
$2.50 \quad 20.00$
$1.75 \quad 12.00$
1.8514 .00
$2.50 \quad 18.00$
$250 \quad 20.00$

Mons. Jules Elie. Considered by many as the finest Peony of all. Beautiful glowing pink
$3.75 \quad 25.00$
Queen Victoria. While the flower is smaller than most, it is one of the most profitable whites to grow on account of its free flowering and long keeping qualities.
1.8514 .00

Richard Carvel. A very early, full double, bright crimson variety that has become the most popular of its color among commercial men
$3.75 \quad 25.00$
Sarah Berwhardt. Large strong grower of apple-blossom-pink, each petal edged with silver ....................................... . 3.60 25.00

PEONIES IN SEPARATE COLORS
Each individually wrapped with moss and water-proof paper, and large colored label on wrapper.

|  | Doz. | 100 | 1000 |
| :---: | :---: | :---: | :---: |
| White | \$1.00 | \$7.00 | \$55.00 |
| Red | 1.00 | 7.00 | 65.00 |
| Pink | 1.00 | 7.00 | 65.00 |
| Less | rate | from | 25 to |

249 at the $100^{\circ}$ rate, 250 and more at the 1000 rate.

# Perennial and Other Wrapped Packages 

## FOR STORE SALES



Aquilegia (Columbine). Fine strain of longspuried hybrids. Very beautiful early Spring perennial.

Bleedingheart. Favorite perennial of the oldfashioned garden.

Chrysanthemums. These hardy Chrysanthemums are a very popular garden subject and one of the best sellers. We have them available in four distinct colors with separate labels for each color-Red, Pink, Yellow, and Bronze.

Coreopsis. This is one of the favorite hardy garden plants. Large, bright yellow flowers which bloom in great profusion most of the summer.

Campanulas (Canterbury-bells). A favorite flcwer of the cld-fashicned garden. Large spikes of bell-shaped flowers produced on stems about 1 ft . high.

Delphinium (Larkspur). We have a very good stock of the finest English strains which range in color from the palest blue to the deepest purple with many pastel shades of mauve, pink, and lavender. A very popular garden subject.

Digitalis (Foxglove). Spikes are 2 and 3 ft . which blcom in June and July. Create a fine, old fashioned garden effect.

Funkia variegata. The variegated foliage of yellow and green make this a very desirable edging plant. Bears spikes of tall blue flowers in Midsummer.

Funkia subcordata. Large green foliage with pure white, Lily-shaped fragrant flowers that blocm in August and September.

Gaillardia (Blanketflower). Lovely shades of orange, yellow and red that bloom all Summer and Fall and make this a very desirable plant for any garden.

Gewm. Double flowers of fiery orange scarlet which bloom nearly all Summer. Very striking and something different.

Hibiscus (Mallow Marvels). One of the showiest subjects for August flowering. Plants grow bushy and about 3 ft . in height and make an excellent background. Produce beautiful large flowers measuring 4 in . and 5 in . across in shades of white, red, and pink.

Hemerocallis (Daylilies). Rich yellow and orange flowers produced on tall stems in the early Summer. Height about 2 ft .

Hollyheck. Everyone knows what these are and for a tall background effect there is nothing more striking and beautiful.

Iris, Japanese. The finest of all the Iris family. Very large, flat flowers in a wide range of handsome colors. Bloom in June.

Iris, German. An assortment of the finest of the newer varieties of this popular garden subject.
Feonics. Peonies are a universal favorite that should be among the best sellers. We pack them in separate colors-pink, red, and white.

Phlox. These hardy Phlox are a beautiful addition to any hardy plant collection. The fine varieties that we offer have large flower heads on long stems and in a wide range of colors.
Physalis (Chinese Lantern). These produce bright orange scarlet lanternlike fruits which when cut last all Winter.

Pyrethrum (Painted Daisies). A mixture of double and single flower sorts in many shades of pink, rose, and white.

Rudbeckia, Golden Glow. This very popular hardy plant produces large masses of golden vellow double flowers shaped like miniature Dahlias. Grows 5 ft . and 6 ft . tall.

Sedum spectabilis. A prettv erect-growing variety of "Live-for-ever." About 18 in. tall, with broad, light green foliage and large heads of handsome rose-colored flowers.

Shasta Daisy. A fine, large white Daisy that shows up splendidly in every perennial border.

Syearmint. Always in demand for every kitchen garden.
Sweet-William. A fine mixture of the best English strains of this very popular hardy plant.
Tritoma (Red Hot Poker). One of the showiest of all perennials and should have a place in every garden.
Veronica. Beautiful spike of large blue flowers about 15 in. tall. Flowers late June and July.

All wrapped in mois-ture-proof paper with colored label and growing instructions.

All of the above: $\$ 1.00$ per doz., $\$ 7.00$ per 100 , $\$ 65.00$ per 1000
(25 at 100 rate, 250 at 1000 rate)

## Packaged BULBS and PLANTS for Store Trade


#### Abstract

The advantages of handling packaged bulbs and roots are obvious. The moisture-proof covering prevents evaporation and maintains these subjects in a live condition much longer than when they are exposed to dry store atmospheric conditions. Packaged items permit of a clean, orderly and attractive display and entirely eliminate the waste and culls prevalent with the handing of bulk merchandise. In addition, the wrappers provide an opportunity of giving descriptions and growing instructions which are so vital to the maintenance of satisfied customers.




Display Carton Containing 25 Packages Assorted Gladiolus


Display Carton Containing 25 Packages Assorted Bulbs and Roots

# GLADIOLUS in CELLOPHANE BAGS 

No Waste-No Culls-No Dirt

## SELF SELLING

With Complete Growing Instructions on Each Bag and the Flowers Shown in Natural Colors

Five Most Popular Varieties PINK: Los Angeles RED: Virginia ROSE: Shaylor YELLOW: Souvenir LAVENDER: Herada

## Four Top Size Bulbs in Each Bag

These are packed 25 assorted packages in attractive display carton
Price per carton of 25 packages, $\$ 1.65$

## SPECIAL STORE ASSORTMENT

25 Packages Popular Home Garden Subjects
This assortment, packed in the special display carton shown on the left, has been featured by us for the past two seasons, has proved a ready seller with our trade, and sales have increased enormously. Each item is packed either in moistureproof paper or cellophane with a colored picture on each package and complete growing instructions. Here is what the assortment contains:

1 RED PEONY
1 PINK PEONY
3 JAPANESE HYBRID IRIS
2 GERMAN IRIS of new rich coloring.
3 TRITOMAS (Red Hot Pokers)
2 FUNKIA VARIEGATA, fine colorful border plant.
6 CANNAS, two of each color; Red, Pink, Yellow.
2 TUBEROSES, Double White Pearl.

Price per carton of 25 pkgs., $\$ 1.65$

We furnish attractive
COLORED
Display Cards
FREE
WITH ORDER
FOR BULK BULBS

Flowering Bulbs in themselves convey no impression in the customers' minds as to what they will produce and usually it is essential that the display of each variety be accompanied with an illustration showing exactly what the flower is like. This is very important in the sale of dry bulbs and roots over the counter. We have prepared a standard siźe $5 \frac{1}{2} \times 7$ display card for most of the varieties as shown in this list. These cards not only show the flower in natural color, but give the name of each and provide space for pricing. These cards are sent free with each order.

1 CALADIUM (Elephant-ear)
2 COREOPSIS
2 HlBISCUS


Cellophane Bag of Gladiolus

## DAHLIAS in

## By actual test these packages increase Dahlia sales 300 to $400 \%$

There is a live interest in Dahlias in every section of the country and our packages enable the retailer to cash in on it for they eliminate all of the grief that goes with the handling of bulk roots. In both the individual boxes and the collections we offer below, the roots are wrapped in moisture proof paper which preserves the full, original plumpness of the roots and also protects them from damage and brcakage in landling.

## INDIVIDUAL DAHLIA BOXES One Large Root in Each Box

## MRS. I. De Ver WARNER. JERSEY'S BEACON. Best

JERSEY'S BEAUTY. Best pink.
red.
AVALON. Fine Yellow. SAGAMORE. Orange.

Price per carton of 25 (5 of each kind) $\$ 1.65$


Carton of Packaged Dahlias

## DAHLIA COLLECTIONS

The three Dahlia collections we offer below have proved to be extremely popular sellers and storekeepers all over the country, including many seedstores, have come to rely upon them for a great portion of their Dahlia turnover. Their attractive covers, printed in four color process, permit of sales promotional display and the roots, all individually labelled and wrapped in moistureproof paper, retain all their vitality until planting time-which means satisfied customers.

## SPECIAL ASSORTMENT OF SIX WELL-KNOWN VARIETIES



## 'Garden Full of Dahlias'

One each of the following 6 fine kinds JERSEY'S B E A U T Y. MRS. I. DeVer WARN-

Pink. JERSEY'S B E A C O N. Red. JANE COWL. Copper.

ER. Lavender. SAGAMORE. Orange. CHEMAR'S EUREKA. White.

Each root separately labeled. Packed in fancy display box, complete with growing instructions.

Price, each collection, 42c

## "EXHIBITION COLLECTION"

Six of the world's finest varieties packaged in a similar manner to the above with the contents printed plainly on the wrapper and complete growing instructions included-and every root individually labeled.

Each package contains one each of the following:
MONMOUTH CHAMPION. Large red. YORK \& LANCASTER. Red with white tips.

ELKRIDGE. Beautiful white. MARSHALL'S PINK. Best of this color.

Price, each Collection, 85 c
You can retail this collection for $\$ 2.00$ and still be one-third cheaper than most catalog houses ask for these same kinds.

## "POMPON COLLECTION"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these beautiful miniature Dahlias and this collection will sell itself when displayed.

Price, each Collection, 42c
U. S. Department of Agriculture,

Washington, D. C.

## $1698-8 \quad 0 \mathrm{do}$

Bureau of Plant Industry
Fruit and Vegetable Crops and Diseases
and. HR. Ally

$\underset{\square}{\bullet}$


8
$-$

